

JEWELRY Q & A

What Is A Foxtail Chain?

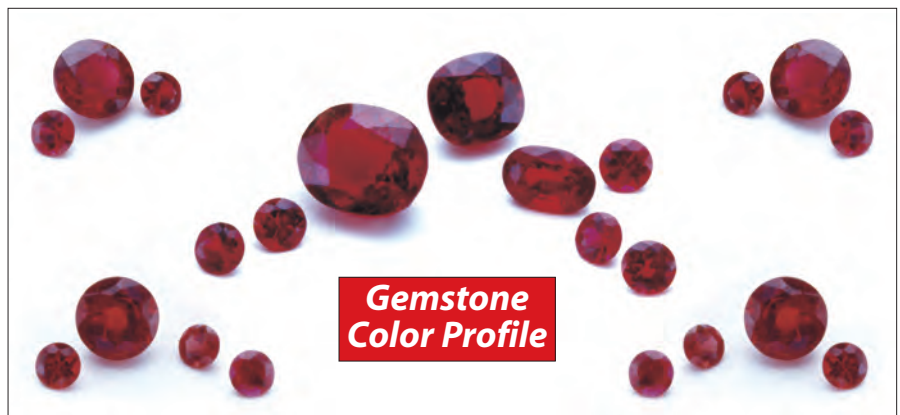
This intricately woven chain combines three rows of links. The top and bottom rows are oval-shaped. The center row consists of flat connecting rings that bind the top and bottom rows together. It's beautiful, strong, and flexible.

What Is A Scissor-Cut?

This is one version of the step-cut in which the crown, pavilion, and table of a gem are all cut in rectangular facets. Another variation is the well-known emerald cut, which has corners cut at a diagonal angle.

What Is A Diamondlite?

A special artificial light source that duplicates exactly the clear, natural outdoor northern light found in European cities like Antwerp, Belgium. It provides a superior form of light used by jewelers for color grading diamonds.



Romantic Red Gems - The Color Of Passion And Love

Red is the most exciting of all colors. Its bright, fiery hue stirs the emotions and quickens the pulse like no other color and has symbolized passion since ancient times. Brilliant red gemstones come in every shade of red imaginable from scarlet and crimson to rose, vermilion, and flame. And today you can choose from a surprising number of exciting red gems in a wide range of sizes, cuts, shapes, and prices. Many are very affordable, too. Ask us about them!

Ruby. The most famous red gem ranging in color from medium to dark red-vio-

let. It's hard, durable, and sparkling.

Garnet. A dazzling wine-red gem, closely resembling ruby. It's hard, glittering, and surprisingly inexpensive.

Red Tourmaline. An intensely red gem with bright inner fire. Very durable and affordable.

Red Topaz. A bright, clear, and lively red gem with light to medium red color. Moderately priced.

Red Spinel. Has a brilliant, richly saturated red color. Often mistaken for ruby. Quite inexpensive.

Stop In With Your Questions

As members of IJO we are part of the largest Buying Group in the world, almost 900 jewelers strong, bringing you exclusive styles and the best values in the industry. As professional jewelers, we have a responsibility to our customers and our community...to maintain the highest standards and preserve your fine jewelry investment.

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